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Invitation

Ladies and Gentlemen, dear potters!

Hereby, the ceramic city of Gmunden likes to provide you with the registration documents for the **35th AUSTRIAN POTTERY MARKET 2025 in the time of 29th to 31st of August**. Please note the following organisational proceedings:

- Find enclosed the participation criteria and the market regulations. In case you are interested in participating in the market, we kindly ask you to complete the enclosed application form and send it back **by Saturday, 31st of December 2024**. We are also looking forward getting your application online. (www.toepfermarkt.at) Please **attach** the following items: **3 colour photos of different products, as well as 1 colour photo of your assembled stall** (range of items) in postcard size. Please note, that a poor photographic presentation of the submitted products will make a reliable evaluation much more difficult for the pre-jury. It is for this reason that you might no longer be eligible for participating. After the end of the return period, the organising team of the pottery market will be selecting the potters, in accordance with the criteria described. Please sign the photo, you want to have in the folder, or send it per e-mail to; eva.fuertbauer@gmunden.ooe.gv.at
- Applicants whose application cannot be taken into account will be notified by per email by **March 2025** the latest. **Please note that applications received after the end of the registration period will no longer be taken into consideration.**



- The selected participants have to pay:

Market fee for up to 3m selling space	€ 50,00	
Each extra started metre	€ 21,00	
Registration fee for 3 days	€ 310,00	(+13% Mwst.)
(Lump sum for stall rental for 3 days)	€ 150,00	(+20% Mwst)
Photo for the folder	€ 15,00	(+20% Mwst)
Electricity	€ 25,00	(+20% Mwst.)

- The registration fee will be earmarked for financing both the supporting events and the promotion material (brochures, posters and stickers).
- The decision of the jury is to be applied for 2024 only and has no effect on any entitlements for the following year.

In case of uncertainties, please contact the association for the promotion of European ceramics artists, Eva Fürtbauer +43 676 88 794 406 or eva.fuertbauer@gmunden.ooe.gv.at

EVA FURTBAUER

Association for the promotion of European ceramics artists

APPLICATION FORM for the 36th Austrian POTTERY MARKET

(29 to 31 August 2025)



Applications must be fully completed and submitted by **Saturday, 31st of December 2024** to:

Association for the promotion of European ceramics artists, Eva Fürtbauer, Rathausplatz 1, 4810
GMUNDEN, E-Mail: toepfermarkt@gmunden.ooe.gv.at (or online www.toepfermarkt.at)

Company:

Turnover- tax-number:

First name /name:

Address

Town:

phone number/mobile:

E-mail: _____

Internet: _____

Instagram: _____

Facebook: _____

1. TYPE OF POTTERY: (Description)

2. STALL:

Own stall available Yes No

If yes, indicate size as accurate as possible:

Length _____ (limited to 6 metres) Width: _____ Tent Market Umbrella

(Tents must not be larger than 3x3 metres – otherwise municipal stalls must be used)

I am interested in hiring a stall (selling area 1 x 2.5 m)

Yes No

3. ELECTRICAL OUTLET necessary:

Yes No

4. WATER CONNECTION necessary:

Yes No

5. PARTICIPATION:

I already participated last year(s)

Yes No

I would like to participate for the first time

Yes No

6. POTTERY PRICE

I will take part at the pottery price 2024

Yes No

7. I will take part at the pottery market in Graz 2025

Yes No

22. – 24. August 2025

Info: www.claydays.at

8. REQUESTS / SUGGESTIONS:

I hereby expressly declare that I hold the relevant trade license as a ceramist for the ceramics (products) I manufacture and exhibit, or that I have received official recognition of my artistic activity, or that I am registered in the Services Register at the Federal Ministry of Economics and Labor for the temporary and occasional practice of ceramics in Austria.

I am aware that only application forms that have been completely filled out and received prior to the above-mentioned deadline will be submitted to the jury. I hereby agree with both the previously stated explanations and the individual items that affect me, as well as with the enclosed market regulations:

Date

Signature

agree with with the enclosed ecelctronic business conditions.



MARKET INFORMATION

Purpose and Contents of the 37th Austrian Pottery Market:

OFFER OF POTTERY HANDMADE IN YOUR OWN STUDIO

Individual stall-designs including the lateral environment belonging to each stall are welcome and may include both floral decorations as well as other individual ideas. Please ensure a clear and visible labelling of the stall (name of the studio etc.). Music, drinks and food are not permitted.

Organisation:

The market will be held from 29th to 31st August 2025 daily from 10 am to 6 pm.

Assembly and Delivery to the Market:

The stall can be assembled on Thursday, 28th of August 2025 as of 2 pm. The access to the market area with vehicles for unloading is possible. After unloading, the vehicles have to be removed immediately from the market area.

Parking:

The vehicles of the pottery market exhibitors may be parked on the specifically intended car park only. (A map of the car park will be sent to you).

In principle, cardboards as packaging material should not be seen on the stalls. All sorts of wrapping can be easily hidden.

Dismantling of the Market on Sunday, 31st of August 2025:

Please note that each hired stall (or stand) must be left clean. All sorts of litter such as packaging material have to be disposed; the immediate vicinity of each stall must be cleaned daily.

At night, the City of Gmunden will provide surveillance from the 28th to the 29th and the 29th to the 30th and 30th to 31st of August 2025 but will not be subject to any

liability whatsoever. Therefore, the potters are requested to cover the stalls and/or the goods in the evenings.

Promotion:

The Culture Dept. of the City of Gmunden will provide for various promotion items such as posters, market-information leaflets etc. This does not rule out that the exhibitors provide their pr-relations with own texts. The distribution of this promotion material is incumbent on the exhibiting studios. The more target-oriented and extensive this work will be done, the more people will visit our market. The Culture Dept. will send information materials to all daily and weekly papers, ceramic journals, museums, tourist boards and coach companies as well as related institutions.

37th AUSTRIAN POTTERY MARKET 2024

Please do not send catalogues and photo sessions



PHOTO OF THE POTTERY



PHOTO OF THE POTTERY



PHOTO OF THE POTTERY



PHOTO OF YOUR STALL